

ARTIST STATEMENT

VESNA VEGA

Introduction

I am an artist, activist, and a mother working with new media technologies — Generative Art, AI, Augmented Reality, Video, and Motion Graphic Animation — to explore the intersections of science, art, and spirituality. My work examines the tension between nature and technology, the organic and the synthetic, progress and memory. Through this lens I investigate trauma, healing, and transformation, using art as both a personal sanctuary and a political act. At the core of my practice is a deep inquiry into the nature of reality—what is real, what is constructed, and how our perceptions are shaped by memory, technology, and collective experience. By unveiling hidden narratives and challenging systemic silence, I seek to create spaces for reflection, resistance, and renewal.

My artistic journey is rooted in a profound reckoning with the hidden architectures of trauma — both personal and collective. A pivotal moment in my life was the recollection of suppressed childhood memories of interfamilial sexual abuse, a rupture that unraveled concealed layers of inherited wounds and systemic silence. This awakening not only reshaped my own sense of self but illuminated the broader mechanisms through which society represses victims and ignores the unspoken. Art

became my sanctuary, a method of self-healing — a language to decode the unspeakable and give voice to the silenced.

My work uses technology not as a tool of detachment but as an instrument to unveil invisible narratives embedded within the body and collective consciousness. I see the human body as an archive — a living landscape where trauma is stored and encoded — and technology as a mirror capable of revealing what has been buried beneath the surface. Through generative processes and immersive digital experiences, I attempt to dissolve the boundary between the biological and the virtual, creating liminal spaces where past, present, and future coalesce.

This fusion of art and technology serves both a personal and political purpose. I view the act of creation as an act of resistance — a way to dismantle oppressive systems that perpetuate silence, violence, and inequality. My practice critiques the complicity of society in suppressing hidden traumas, especially those affecting women and marginalized communities. I believe in the therapeutic and activist power of art and its ability to expose, disrupt, and reimagine reality.

Ultimately, my work is a call for collective healing, justice, and accountability. It is an invitation to confront the shadows, to bear witness to the unseen, and to imagine new paradigms where both personal and societal wounds can be acknowledged and healed.

Medium

I use new media technologies like Augmented Reality (AR) and Artificial Intelligence (AI) to immerse viewers deeply into my art and amplify its message. AR in particular serves as a powerful tool to reveal the subconscious, inviting the viewer to interact with hidden layers of meaning embedded within the work. By overlaying digital elements onto the physical world, AR enables a multi-sensory experience that exposes underlying narratives, allowing viewers to uncover aspects of their own unconscious thoughts, memories, and emotions as they engage with the artwork.

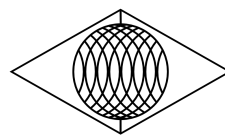
Through AI and generative patterns, I create ever-evolving visual compositions that are both unpredictable and deeply reflective of the intersection between organic processes and digital technologies. These generative patterns are not static; they evolve in real-time, responding to both pre-programmed parameters and the viewer's interaction, creating a dynamic dialogue between the viewer, the artwork, and the technology itself. This approach invites a more personal, participatory experience, where each interaction becomes a reflection of both the viewer's perceptions and the latent narratives encoded in the work.

In my digital collage practice I blend archival imagery with newly created elements, merging past and present to construct visual narratives that function as a form of therapy. By reimagining and

reconstructing fragments of lost or forgotten information, I rebuild new narratives that act as pieces of lost memory, offering the potential for healing and transformation. This process allows me to recontextualize memories and experiences, transforming them into reflective spaces that foster personal growth and emotional release.

Inspiration

Nature is my deepest source of inspiration—an intricate intelligence that reveals itself in patterns, rhythms, and unseen forces shaping both the cosmos and the self. It is both tangible and elusive, a perpetual unfolding of existence. I am drawn to the fundamental questions that have guided philosophers, mystics, and scientists for centuries: What is the essence of reality? What lies beyond perception? Exploring fields such as physics, biology, neuroscience, and psychology, I seek to uncover the hidden structures that govern life. Through abstraction and generative systems, I translate these complexities into evolving visual forms, dissolving boundaries between the known and the unknown, the organic and the synthetic. My work disrupts familiar perspectives, creating liminal spaces where the ordinary dissolves into the extraordinary, and the unseen becomes palpable.



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